

## **CPAWS Community Code of Conduct for Social Media Platforms**

The Canadian Parks and Wilderness Society (“CPAWS”) aims to foster a safe and open community across social media platforms for those who are interested in our work to engage in discussion on relevant topics. We welcome comments from the community that adhere to this community Code of Conduct. This Code of Conduct is meant to protect members of the community and CPAWS staff and volunteers from inappropriate and harmful discourse. Our Code of Conduct is as follows:

### **Do**

- Express your opinions, whether positive or negative, in a respectful manner
- Ask questions pertaining to our work, including chapter campaigns we share on our national social media pages
- Ask for clarification if anything in our content is unclear
- Offer constructive feedback on our content or work in a respectful manner
- Engage with other commenters in a respectful manner
- Share information or links to external resources that you find relevant and useful to CPAWS' work after doing your research

### **Do Not**

- Use inappropriate or explicit language
- Harass other members of the community
- Discriminate against any other member of the community for any reason
- Leave comments or questions that are irrelevant to the post or our work in general
- Perpetuate misinformation
- Spam our comments section
- Leave comments for the purpose of commercial advertising or self-promotion
- Leave comments that may violate any law of Canada and/or the provinces and territories, including copyright law or the intellectual property rights of CPAWS or of a third party
- Use our intellectual property (i.e. our logo) in any way without first seeking permission from CPAWS

CPAWS retains the right to determine, in its sole discretion, whether comments infringe on this Code of Conduct in any way or manner whatsoever. Any comments that infringe on this Code of Conduct will be subject to removal at the sole discretion of CPAWS, and the user may be blocked if they are deemed by CPAWS, in its sole discretion, to be a repeat offender. Our Code of Conduct will be reviewed and updated at our discretion and without the requirement to provide any notice to the community.

Please keep in mind that this community is as much yours as it is ours. We encourage you to look out for each other and help us flag inappropriate comments. We would love nothing more than to interact with our supporters, and we wholeheartedly welcome you to engage with us!